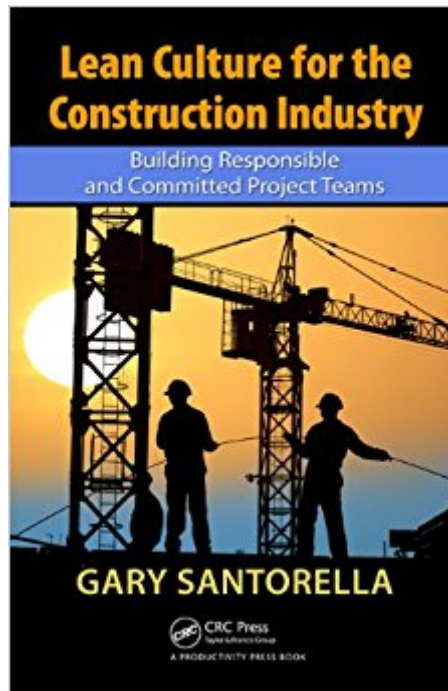


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# Lean Culture For The Construction Industry: Building Responsible And Committed Project Teams



## Synopsis

Given that the greatest risk factor on any project is manpower costs, problems resulting in delays, rework, or overtime will lower profits through increased labor costs. Most of these process-generated costs are fully preventable. An in-depth exploration of the application of Lean initiatives in the construction industry, *Lean Culture for the Construction Industry: Building Responsible and Committed Project Teams* addresses employee issues in terms of productivity and waste by applying behavioral psychology principles at both tactical and strategic levels. Written by a veteran consultant in the construction field, the book draws a connection between how construction professionals act as leaders and how their attitude and behavior affect productivity and waste daily. He expands the notion of ethics beyond the simple litmus test of right and wrong, so team leaders can adopt professional and diplomatic attitudes and behaviors toward the implementation of Lean improvements. Poorly devised organizational structures, unclear roles and responsibilities, unresolved interpersonal conflicts that are allowed to fester, and an overall lack of focus on improving team process—any of these attitudes and behaviors on a construction job can cripple productivity and result in waste and lost profit. This book demonstrates how, in a business intrinsically loaded with a wide range of people and personalities, ineffective management structures, and poor communication, Lean thinking can make the difference between a profitable, competitive construction team and mass inefficiencies and lost profitability. The author can be contacted at [www.interactiveconsulting.biz](http://www.interactiveconsulting.biz)

## Book Information

File Size: 867 KB

Print Length: 267 pages

Simultaneous Device Usage: Up to 4 simultaneous devices, per publisher limits

Publisher: Productivity Press; 1 edition (January 4, 2012)

Publication Date: January 4, 2012

Sold by: Digital Services LLC

Language: English

ASIN: B006TH9P0O

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #1,013,256 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #189  
inÂ Books > Business & Money > Management & Leadership > Quality Control & Management >  
Lean #340 inÂ Kindle Store > Kindle eBooks > Business & Money > Management & Leadership >  
Quality Control #356 inÂ Kindle Store > Kindle eBooks > Crafts, Hobbies & Home > Home Design  
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## Customer Reviews

This book was a good introduction to the lean culture. It helped our company work as a team instead of competing individuals. I believe that it has increased our productivity by 10% or more, just by focusing on disseminating information and resources more effectively. I would recommended it to anyone looking to implement lean practices in their construction business.

Excellent resource if you are looking to build or solidify a construction project team. Appreciated the very practical and straightforward approach that the author utilized to make his points. The examples and stories that are included really put "rubber on the road" to illustrate and highlight key points and concepts in the book. Plan to make this a must read for my key staff on my projects moving forward.

Developing a Lean Culture is a required component of a sustainable Lean implementation not only in construction, but in any industry. Few organizations understand this (they see Lean as just the Lean Tools) and as a result, recent reports indicate that most organizations (up to 74%) are receiving a poor return on their Lean investment. Lean Culture for the Construction Industry is required reading for Leadership Team members of any organization in any industry just starting the Lean journey and also for companies seeking answers to their lack of sustainable Lean activities.

I read this several years ago as I was searching for information on lean construction. It was the perfect introduction. If you want a text book on the subject look elsewhere, but it wet my appetite and motivated me to learn more. Still my favorite book on the subject.

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Lean Culture for the Construction Industry: Building Responsible and Committed Project Teams  
LEAN: Lean Tools - 5S (Lean, Lean Manufacturing, Lean Six Sigma, Lean 5S, Lean StartUp, Lean Enterprise) (LEAN BIBLE Book 3) Lean Six Sigma: and Lean QuickStart Guides - Lean Six Sigma

QuickStart Guide and Lean QuickStart Guide (Lean Six Sigma For Service, Lean Manufacturing)  
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